

# Resume

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## Objective

Interactive corporate based websites, Corporate Identities and Advertising are my career goals. Passion for design, use of personal artistic skill and technique ensures quality in my creations, implementing knowledge of color, space, form and typography into every project. As a visual communicator my challenge is positively affecting the consumer choice. As a lifelong Learner, I live and breath design, which has always been a part of life.

## Bilingual, Speak and Write Spanish.

Technical Skills Set      HTML, CSS, JavaScript, JQuery, XML, Dreamweaver, Flash (Actionscript 3.0),  
Photoshop, Illustrator, InDesign, After Effects, Flash Builder and AutoCAD.

## Education

**October2007 - September2011**

**The Art Institute of California Inland Empire** B.S. Graphic Design

## Experience

**March2010 - October2011**

### Web Administrator

The Art Institute of California  
Inland Empire Visual Arts Gallery

- Analyze and improve SEO.
- Strategically modify and place content.
- Semantic programming for easy collaboration and manipulation.
- <http://www.aicievisualartsgallery.com/>

**May2009 - Present**

### Web Administrator/Designer

jcodesigns.com

- Conceptual Development and Message making.
- Organization with multiple projects.
- Develop and contribute marketing material.
- Analyze and improve SEO (Search Engine Optimization) sites.
- Ability to construct full websites (HTML, CSS and JQuery).
- Interface design and user friendly websites.

**May2008 - Present**

### Photographer/Lab Technician

Happy Pictures Photography

- Capture outstanding composition for the client.
- Key elements: portrait, center, and close-up.
- Responsible for production equipment.
- Record keeping and accounting for ink and paper used.
- Print an average of 120 images a day.
- Assure equipment has proper calibration.
- Branding and merchandising.

Individual Skills Set

- Individual, able to observe analyze collective groups.
- Ability to adapt and find solutions.
- Critical and Strategic thinker.
- Strong conceptual development.
- Draw inspiration from observation.